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Riverdale Park Whole Foods Market Partners with Food Recovery Network for Day of Community Giving

Five percent of the store's net sales on August 31 will benefit FRN

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The Whole Foods Market in Riverdale Park, Maryland has chosen Food Recovery Network (FRN) as the nonprofit organization to benefit from their Community Giving Day. On Thursday, August 31, five percent of the Whole Foods Market location's net sales will be donated to Food Recovery Network, supporting the organization's work to fight food waste and end hunger.

FRN and the first Whole Foods Market in Prince George's County are teaming up to fight a glaring issue in our country: while 40 percent of the food produced in the United States ends up in landfills, one in six Americans grapples with food insecurity and hunger. According to national research, in PG County an estimated 128,650 individuals -- or 14.4% of the population -- face food insecurity. Five Percent Day provides a simple way to learn more about the fight against food waste and support the movement by doing something already on your to-do list: shopping for groceries and back-to-school necessities.

Regina Northouse, FRN's Executive Director, said she is excited to see how 5% Day will bring together different community leaders and organizations in Prince George's County. Guests will include the Mayor of College Park, Patrick Wohan, Vice Chair of the PG County City Council, Dannielle Glaros, and FRN student leaders from the University of Maryland and Bowie State University. "FRN and Whole Foods Market both have a national scope, but we want to make sure we're also helping the people in our own backyard," Northouse said. "And 5% Day presents such a great opportunity for the community to come together in the fight against food waste and hunger."

Annie Lobel, FRN's Director of External Partnerships and Growth, shared her enthusiasm about the event and for the future: "Five Percent Day is a great model for collaboration among sectors that FRN hopes to replicate across the country with other meaningful partnerships. We're enthusiastic to have a day planned where we'll have opportunity to talk with patrons about challenges in their community around food insecurity. Together, we can address the issues to make a positive difference."

Five Percent Day will feature a full schedule of events from 10 a.m. to 8 p.m. at the Whole Foods Market in Riverdale Park. There will be free samples, food demonstrations, face painting, and more. Throughout the day, FRN will be conducting several giveaways of Whole

Foods Market products that are perfect for the back-to-school season, including a tailgate starter pack and easy dorm room meals. If you stick around from 6 to 8 p.m., there will be free live music from the local indie rock band, Blue Plains, a group made up of Environmental activists,

“Whole Foods Market in Riverdale Park is proud to donate 5% of our August 31 sales to benefit Food Recovery Network,” said Johanna DeGuzman, the store’s Marketing and Community Liaison. “FRN’s work against food waste and hunger in our community is inspiring and we are honored to help support their mission.”

About Food Recovery Network

Food Recovery Network unites and empowers college students to fight food waste and hunger by recovering surplus food from their campuses and local restaurants that would otherwise go to waste and donating it to hungry Americans. FRN has 230 chapters in 44 states and the District of Columbia that have recovered more than 2 million pounds of food since 2011. For more information about Food Recovery Networking work, visit www.foodrecoverynetwork.org and be sure to subscribe to our newsletter on the homepage. Follow @FoodRecovery on Twitter and Instagram, and like FRN on Facebook at www.facebook.com/FoodRecoveryNetwork.

About Whole Foods Market®

Founded in 1978 in Austin, Texas, Whole Foods Market (wholefoodsmarket.com, NASDAQ: WFM), is the leading natural and organic food retailer. As America’s first national certified organic grocer, Whole Foods Market was named “America’s Healthiest Grocery Store” by Health magazine. The company’s motto, “Whole Foods, Whole People, Whole Planet”™ captures its mission to ensure customer satisfaction and health, team member excellence and happiness, enhanced shareholder value, community support and environmental improvement. Thanks to the company’s more than 87,000 team members, Whole Foods Market has been ranked as one of the “100 Best Companies to Work For” in America by FORTUNE magazine for 20 consecutive years. In fiscal year 2016, the company had sales of more than \$15.7 billion and currently has more than 460 stores in the United States, Canada and the United Kingdom. For more company news and information, please visit media.wfm.com.